

ABOUT US

For many years we have been successfully delivering coaching and business consulting services.

We have extensive knowledge of entrepreneurial environments and many years of experience in the various fields of professional activity within the arts and culture sector.

As a training and development provider, we are AZAV certified and registered as a consulting company with the Federal Office of Economics and Export Control.



CONTACT

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Mon - Fr 10am - 6pm

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Book an appointment



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des Deutschen Bundestages



Zusammen. 
Zukunft.
Gestalten.



*Take advantage of
the opportunity to
have a free initial
consultation.*

DR. BERNET
Unternehmensberatung

BUSINESS

COACHING

for the

CULTURAL

CREATIVE

INDUSTRIES

*for creatives of all
disciplines, companies
and cultural institutions*

up to 100 % subsidised consultancy

With us you can plan, implement, establish, and develop new strategies, as well as initiate changes in project-related, entrepreneurial, or professional projects.

Overcoming obstacles and solving conflicts.

FOR CREATIVES OF ALL SECTORS

Fine Arts/ Graphics/ Photography/
Design Industry/ Fashion/ Crafts/
Publishing/ Translation/ Literature/
Journalism/ Architecture/ Broad-
casting/ Games/ Music/ Songwriting/
Sound Design/ Sound Engineering/
Film Industry/ Performing Arts/
Theatre/ Dance/ Directing/ Acting/
Choreography/ Humanities/ Cultural
and Event Management/ Trade/ Ser-
vices/ Teaching/ Research/ Initiatives

FUNDED by 50 up to 100%

The costs of our counselling of 30-40 hours are subsidised by up to 90 % by the Federal Office of Economics and the European Union. Our individual coaching for pre-founders of a total of 30 hours is financed by 100% through the Land of Berlin. With an AVGS, the Federal Employment Agency funds our individual coaching of 42 hours at 100%, including a certificate of attendance.

OUR OFFER



Business coaching, management consultancy, strategy development, further education, reorientation



Project/production consultancy, conception, implementation, financing, funding



Business and financial plan, start-up coaching, start-up subsidy, financing, feasibility study, etc.

CONTENT & AIMS

- strengthening entrepreneurial skills
- practice-oriented strategies, solutions
- project development, team building
- building networks, cooperations
- overcoming regulatory hurdles
- improving self-promotion, presentation, advertising, communication
- increasing order intake, customer acquisition, public relations work
- contract, offer and price structuring
- corporate governance, agile management
- market positioning
- structuring and scheduling